



**PAMIBIA UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY

**FACULTY OF HEALTH AND APPLIED SCIENCES**

**DEPARTMENT OF HEALTH SCIENCES**

<b>QUALIFICATION : BACHELOR OF SCIENCE IN HEALTH INFORMATION SYSTEMS MANAGEMENT</b>	
<b>QUALIFICATION CODE: 07BHIS</b>	<b>LEVEL: 7</b>
<b>COURSE CODE: PHM711S</b>	<b>COURSE NAME: PRINCIPLES OF HEALTH MANAGEMENT</b>
<b>SESSION: JUNE 2019</b>	<b>PAPER: THEORY</b>
<b>DURATION: 3 HOURS</b>	<b>MARKS: 100</b>

<b>FIRST OPPORTUNITY EXAMINATION QUESTION PAPER</b>	
<b>EXAMINER(S)</b>	Ms Roswitha Mahalie
<b>MODERATOR:</b>	Dr Hileni N. Niikondo

<b>INSTRUCTIONS</b>
<ol style="list-style-type: none"><li>1. Question 1 and 2 is compulsory. Answer <b>EITHER</b> question 3 or 4 in section C.</li><li>2. Write clearly and neatly.</li><li>3. Number the answers clearly.</li></ol>

**PERMISSIBLE MATERIALS**

1. None

**THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)**

## SECTION A

### QUESTION 1

[50 Marks]

- 1.1 Health Management is the first step in the management process and is an important link in the cycle of the process. Write notes on management according to the following headings:
- 1.1.1 Definition of Health Management according to Knootz and O'Donnel. (2)
  - 1.1.2 Discussion on the skills of a manager. (8)
  - 1.1.3 Explanation of the management process. (10)
- 1.2 Enumerate the major themes/pillars of the following strategic plans:
- 1.2.1 Vision 2030 (5)
  - 1.2.2 Sustainable Development Goals (5)
- 1.3 Describe the various stages involved in planning in health care management. (8)
- 1.4 Leadership is the process by which a person exerts influence over others and inspires, motivates and directs their activities to achieve group or organizational goals. Explain the six basic leadership necessities according to the La Guardia model of leadership. (12)

## SECTION B

### QUESTION 2

[25 Marks]

- 2.1 The concept 'project management is defined as the application of knowledge, skills, tools and techniques to project activities to meet project requirements. Describe the first three (3) phases as outlined in project management cycle. (10)
- 2.2 Describe the steps to be followed when writing a funding proposal for a specific project idea. (15)

## SECTION C

Answer any one (1) of the following questions:

### QUESTION 3

[25 Marks]

- 3.1 The MER plan builds from the organization's strategic plan proposal or original funding proposal. Discuss the different levels of results (in chronological order) that is derived from a cause-and-effect relationship after implementing any health related programme. (15)
- 3.2 An indicator is a marker that help to measure change by showing progress towards meeting objectives. Describe the most common forms of indicators. (10)

**QUESTION 4**

**[25 Marks]**

- 4.1 With the recent decline in economic indicators, health care has become more expensive. Discuss health economics under the following headings:
- 4.1.1 The definition of health economics (1)
  - 4.1.2 Stages in economic evaluation (10)
  - 4.1.3 Differentiate between the basic types of economic evaluation (8)
- 4.2 Your local clinic must be converted into a district hospital to facilitate the roll-out of Antiretroviral Therapy. List and explain any two (2) management cadre/level of the hospital including expected qualities at each level. (6)

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**TOTAL: 100 MARKS**